

FUNDRAISING GUIDE

A young girl with a joyful expression is balancing on a red seesaw. She is wearing a white tank top with pink trim and a blue denim skirt with a pink hem. Her arms are outstretched to the sides. The background features a red brick wall and green foliage. The scene is set outdoors on a grassy area.

**Hope
Opportunity
Family**

**A little goes a long way in Zambia.
Here's how the money you raise could help**

£3,000: Improved sanitation facilities at our partner schools



£2,000: Send a child to university



£1,000: School fees and supplies for all the children in the home



£500: Send one shipment of donations by freight from the UK to Zambia



£500: Monthly upkeep of the home



£100: Monthly food expenses



£100: New school shoes for all of the children in the home



£50: School supplies for all of the children in the home



**We couldn't do it without you.
Thank you for your support**



Our history

Funsani was started in 2002 by Dr. Apakombwele Chisuse, following the death of her sister, who lived in Zambia and left a large home in her will. The home was converted into an orphanage, which was named Funsani Home.

What we do

Funsani is now home to 11 children, ranging between ages 11 to 21, and supports around 100 children in the wider community in the townships of Kwacha and Chantete, through clothes and other donations kindly provided by our supporters in the UK.

Despite, their difficult start in life, Funsani Home has provided the children with a stable environment to learn, grow and play. This tight-knit family feel has allowed the children to thrive.

Given the high prevalence of HIV in Zambia, a number of children are HIV positive and are on medication to control their condition. The children are all generally healthy but bouts of illness do occur and are particularly stressful given their weakened immune systems.



Our Hope

The hope is that the children will grow up to achieve their aspirations and be in a position to help others in difficult circumstances. This focus on educational achievement has led to three of the older children recently having university places in Zambia confirmed, something that was unthinkable when they entered the home.



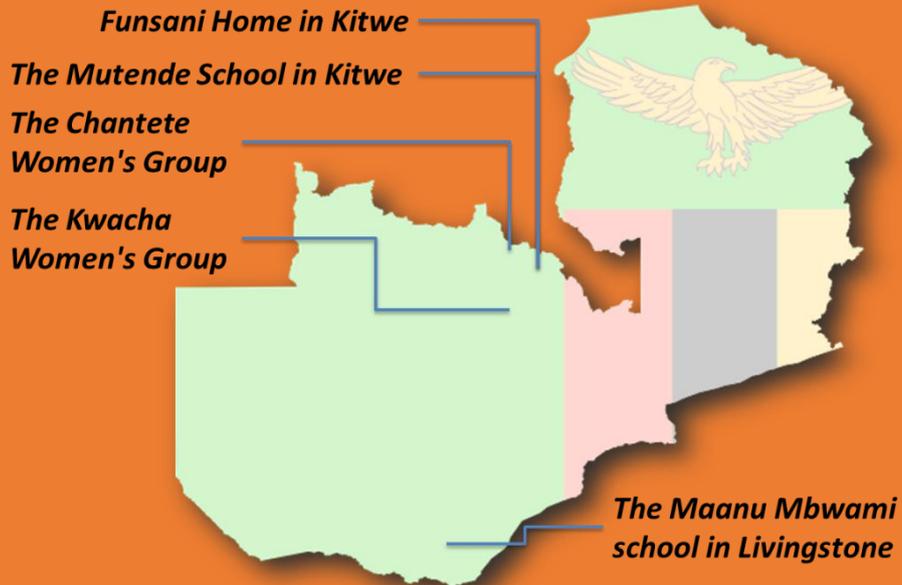
Your Support

Without the charity, many of these children would have to fend for themselves with no family to support them. Many of their families would not be able to afford the basics these children need to focus on their schoolwork.



Who we work with

As well as supporting the children in the home in Kitwe, Funsani disburses funds for specific projects to partner organisations and groups such as the Kwacha Women's Group, Chantete Women's Group, Maanu Mbwami School and Mutende Primary School.



Fundraising ideas

There are so many things you can do to raise money for charity. If you're really sporty, why not take part in a fun-run, a marathon or a triathlon? Or if you're more into food, why not host a dinner party or a wine tasting night for your friends?



Fun-runs



Marathons



Bake sales



Triathlons



Auctions



Pub quizzes



Car wash



School discos



Sponsored walk



Cycling



Dinner party



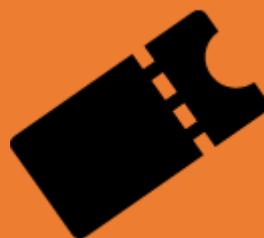
Wine tasting



Football tournament



Readathon



Raffle



Non-uniform day

How to publicise your event

The more personal you can make the communication around your event the better. The best way to get someone excited and likely to donate to your event is if you can have an in-person conversation about why you're fundraising. Similarly, a personalised email is much more effective than a status update on Facebook or Twitter. That's not to say a well-crafted Facebook status or a Facebook event isn't useful, especially if you would like to reach a large number of people.

And remember, we're all so busy nowadays that sometimes people who are keen to donate just forget, so there's nothing wrong with sending your friends a gentle reminder to jog their memory about your event!

Here are some of the things you can do to publicise your event:

- Send a personalised email to your close friends and family telling them about your fundraising event.
- Consider creating a Facebook event to publicise your event
- Post pictures and status updates on your Facebook profile to let people know about your event
- If you are preparing for a run or a marathon, let your friends know how your training is going
- A couple of weeks before your event you can start increasing the frequency of your Facebook status updates
- Don't forget to thank all your supporters who donated and tell everyone how your event went
- You can suggest your supporters sign up to the Funsani mailing list

Here are some suggestions to get you started...

<We would suggest kicking off your paragraph with a description of your event and what has inspired you to fundraise for Funsani>

Funsani is a charity that has been set up to support and care for vulnerable children in Zambia, most of whom have been orphaned by HIV/AIDS. Please take 5 minutes to visit the website to find out a little more about the orphanage that has been built in Kitwe, Zambia, and the role it plays in the lives of the children who are lucky enough to benefit from it.

If we manage to reach our goal, it will mean that we can <you can use this section to say something about your funding target and how the children will benefit e.g. new school shoes, new sanitation facilities, new classroom facilities etc

P.S We would love to hear from you if you are planning to organise a fundraising event!

If you are happy for us to do so, we would love to share information about your event with our other supporters on our Facebook page FunsaniKids4Kids



Making donations

The easiest way to set up a fundraising event is on our Virgin Money Giving page:

uk.virginmoneygiving.com/charities/funsankids4kids

This is also the place to go if you would like to make a one-off donation or set up a standing order. Setting up a fundraising event is as easy-as-pie.

1. Go to our Virgin Money Giving page and click “Start Fundraising”
2. Choose what kind of event you are fundraising for
3. Enter a fundraising target
4. Sign in or create a Virgin Money Giving account
5. Create your fundraising page
6. Add some details about your event - you can add even pictures or videos to spice up your page

Our Virgin Money Giving page allows you to easily share your event on Facebook, Twitter, Google+ or LinkedIn.

What’s more, as long as your donors are UK taxpayers, they can automatically top up the value of their donation through ‘Gift Aid’. This means that for every £1 donated, the charity receives £1.25 at no extra cost to the donor

Other useful stuff

Visit our Facebook page:

[Facebook.com/funsani.Kids4Kids](https://www.facebook.com/funsani.Kids4Kids)

Be added to our mailing list:

Email [info@funsanikids4kids](mailto:info@funsanikids4kids.org) to sign up for our mailing list and get all the latest news from the home

Email info@funsanikids4kids.org for further information and queries or just to let us know about your fundraising ideas!

We look forward to hearing from you!

